

Minutes of Meeting
Trail County Economic Development Commission Marketing Committee
May 20, 2021 – 5:30 p.m.
TCEDC Conference Room

Present: Committee members: Roxanne Phipps, Brian Van Horn, Cassie Braaten. Also attending: Gary Nysveen – TCEDC Board Chair, Jim Murphy – Executive Director, Alyssa Short – Project Coordinator.

The meeting was called to order at 5:49 p.m. by Committee Chairman Van Horn.

Short asked if, instead of making individual motions for each application, the committee could consider an award proposal as a whole and make that single motion. Murphy and Van Horn also asked for specific award amounts based on the project estimates because the requests exceed the amount the board allotted for the grant awards.

- Shining Lights Children's Program – Braaten reiterated the need for day care. Preliminarily approved for 50 percent of the project cost up to \$424.97.
- Hatton Learning Program – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Country Roads Ranch Child Care – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- LEP Management – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Brock Brend Construction – Question about the number of units that will be developed; unsure. But rental housing is needed. Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Finley Motors – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- MSU Alumni Association – Also includes a lot of in-kind labor that isn't quantified. Preliminarily approved for 50 percent of the project cost up to \$975.00.
- Hillsboro High School – Short explained the Hits Club program, which is using in-kind labor and gathering donations for baseball field improvements. Braaten said the MayPort EDC didn't approve grants for taxpayer-funded entities; Short said TCEDC has been allowing government entities like cities and park boards to be awarded. Murphy spoke with the application submitter who said the project could run through the booster club, instead. Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Dakota Heritage Bank – Applicant said that if anything needed to be cut, this project could be because it's for a bank. Braaten noted that a bank isn't different from any other business. Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Due North GF Bakery – Preliminarily approved for 50 percent of the project cost up to \$617.50.



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- Rothfusz – Murphy said this is a good project; Rothfusz did get funding last year but the work needs to be done. Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Sunday Brew – Murphy said this project seems like good ROI and good for Main Street. Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Idea Shop – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Hatton Beautification Committee – This project is the front door of Hatton; with the people involved, not doubt the work will be maintained. Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Hillsboro Café – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Trall County Historical Society – ROI is good on the Plummer House cornices and gutters. Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Nilson Brand Law – They put a lot into this building and haven't asked for much. Braaten said the existing concrete is in bad shape. Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Blue Line Bar & Grill – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Hatton Granite – Preliminarily approved for 50 percent of the project cost up to \$504.98.
- Naastad Brothers – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Trall County Historical Society signage – Application denied due to two projects for the same organization.
- Jacobson Studio & Framing – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Galesburg Park Committee – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.
- Naastad Acres – Preliminarily approved for 50 percent of the project cost up to \$675.68.
- City of Buxton – Preliminarily approved for 50 percent of the project cost up to \$1,000.00.

Phipps moved to approve the preliminary approvals and ask the TCEDC board for the overage of \$2,198.13, seconded by Braaten. Motion carried.

Murphy suggested that if the board denies the overage, we should reduce each applicant's award by 10 percent. Short also requested quantifiable labor amounts to get the full impact of the projects.

The committee adjourned at 6:57 p.m.