

# Marketing Committee Meeting Minutes Traill County Economic Development Commission August 11, 2020 – 6:30 p.m. TCEDC Conference Room – Hillsboro, N.D.

**Board of Directors present:** Gary Nysveen, Sarah Lovas, Rick Halvorson, Dr. Brian Van Horn. Also present: Jim Murphy – Executive Director and Alyssa Short – Project Coordinator.

The meeting was called to order at 6:32 p.m. by Director Nysveen. The marketing committee, along with Halvorson and input from Director Ben Hershey, was meeting to review min-grant applications for child care and beautification grants.

Before the review process began Lovas inquired as to whether it mattered if some of the projects already were completed. The grant reviewers had no problems with this situation.

## **Buxton Daycare**

Lovas moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Halvorson. Van Horn abstained from voting. Motion carried.

# Kali Lee

Lovas noted the change does not increase capacity but still improves the facility. Halvorson moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Lovas. Van Horn abstained from voting. Motion carried.

## **City of Clifford**

The math in the application doesn't add up (50 percent of the estimated cost is \$762.50), and Lovas noted that the group would need an invoice for any in-kind labor to track that cost. Lovas moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Van Horn. Motion carried.

## **City of Reynolds**

Lovas noted the bid is an exact amount so actual total might be different. Halvorson moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Lovas. Motion carried.

## **Craig Rothfusz, DDS**

Reviewers noted work seems to be needed and they're using a local contractor. Lovas moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Halvorson. Motion carried.

## **The Erickson Agency**

Lovas moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Halvorson. Motion carried.

## **Goose River Investments**

Reviewers agreed this was a great use of the grant funds. Van Horn moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Lovas. Motion carried.

### **Hillsboro Lumber**

Lovas noted the expected completion date on the application is vague; Murphy reminded the reviewers that because this is a reimbursement grant, TCEDC will require proof of the project's completion before funds are disbursed. Lovas moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Halvorson. Motion carried.

### **MayPort Hardware Hank**

Reviewers would like to see a project schedule. Murphy said the applicants were hoping for the project to be done by the end of September. Lovas said she'd still like all projects to be completed by Dec. 31. Lovas moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Van Horn. Motion carried.

### **Miller's Fresh Foods**

Murphy noted the project already has been completed and the total cost came to about \$15,000. Van Horn moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Lovas. Motion carried.

### **NoKota Packers**

Lovas noted that the sign promoting walk-in sales also helps area farmers. If in-kind labor is used, TCEDC will need an invoice to reflect that cost. Halvorson moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Lovas. Motion carried.

### The Clubhouse

Lovas moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Halvorson. Motion carried.

### **Top Hat**

Van Horn moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Halvorson. Motion carried.

### **Traill County Historical Society**

Halvorson moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Lovas. Motion carried.

### **Paul's Hometown Repair**

Lovas noted the application was in perfect order. Lovas moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Halvorson. Motion carried.

### Pizza Shop

Halvorson moved to approve a grant of 50 percent of the project cost, up to \$1,000, seconded by Lovas. Motion carried.

Short noted the estimated total of the grants based on the application requests was \$15,770.40, with estimated project totals coming in at \$111,675.50. Ten local contractors were included in the application materials.

Meeting adjourned at 7:37 p.m.