

**Marketing Committee Meeting Minutes**  
**Trail County Economic Development Commission**  
**June 18, 2020 – 6:15 p.m.**  
**TCEDC Conference Room – Hillsboro, N.D.**

**Board of Directors present:** Gary Nysveen, Sarah Lovas. Also present: Jim Murphy – Executive Director and Alyssa Short – Project Coordinator.

The meeting was called to order at 6:19 p.m. by Director Nysveen.

**Summer marketing campaign**

The proposed marketing plan was approved by the committee and will be recommended to the full board.

**Mini-grants**

The proposed guidelines and applications were reviewed. Short asked about whether it was too late in the year to require beautification projects to be complete by Dec. 1. Lovas recommended adding a deadline variance note to the terms of the grant.

Short will update the documents and post them on the website if the board approves the program. Murphy will send the information to businesses and post on Facebook. Applications will be sent in batches to be reviewed by the selection committee.

Meeting adjourned at 6:45 p.m.

