

**Marketing Committee Meeting Minutes  
Traill County Economic Development Commission  
December 20, 2018  
6 p.m. Traill County EDC Office – Hillsboro, N.D.**

**Board of Directors present:** Paul Geray, Gary Nysveen, Roxanne Phipps. Also present: Jim Murphy – Executive Director and Alyssa Short – Project Coordinator.

The meeting was called to order at 6:08 p.m. by Director Geray.

The Marketing Committee discussed the Partners in Marketing grant application, which AE2S offered to submit in kind. The grant requires a match; Murphy has received confirmation from Hillsboro EDC, and also has spoken with MayPort EDC, Mayville State University Foundation and a member of the Hatton EDC to give them a heads-up.

Although AE2S could do the project management if the grant is received, local subcontractors could be used to do some of the work.

Committee members thought the proposed project fits with the countywide vision of attracting people, think the potential shelf life of a 3- to 5-year campaign is a good value and were excited that Mayville State was interested in buying into the vision for the county.

Committee members agreed that TCEDC should pursue the grant, especially as there is no financial commitment at this point.

Meeting adjourned at 6:43 p.m.

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Officer (printed name & office)	Signature	Date
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Recording Secretary (printed name)	Signature	Date
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