

Business Assistance Policy & Application



Business Assistance Policy

As a means to promote and encourage business development, retention and expansion, Traill County Economic Development Commission (TCEDC) works with existing and new businesses with the goal of helping to develop and retain jobs in Traill County. Assistance may take many forms including gap financing, general business support and alternative resource assistance with the objective of leveraging resources available to Traill County to capture additional capital for job development and business projects.

Eligibility

New or expanding businesses and entrepreneurs located in, or those looking to relocate or expand to, Traill County with the goal of job development.

Types of business projects eligible for consideration may include, but are not limited to:

- Acquisition of land, buildings, equipment, etc.
- Payment of professional fees (architect, engineer, attorney, etc.)
- Feasibility studies and/or marketing studies
- Business plans
- Interest buy-down
- Inventory
- Patent processing

Projects that may be considered ineligible may include, but are not limited to:

- Projects with inadequate personal/local commitments and investments
- Refinance situations
- Debt consolidation

Forms of Assistance

Gap Financing

Most economic development projects require a package of financing which may include a combination of personal investment, local financing and state and federal finance resources. TCEDC funds may be used to bridge the gap between various secured resources to reach the resource level required to accomplish project funding.



General Business Support

Apart from financial assistance, TCEDC is an available resource to guide or facilitate in a variety of business fundamentals such as the development of business plans, assistance with bookkeeping, marketing, etc.

Alternative Resource Assistance

At the present time, TCEDC does not have an approved alternative resource policy in place. Until such time, alternative resources are not available for consideration.

Financial Assistance Policy

Our priority is job development and job retention with an emphasis on primary sector businesses.

Types of Gap Financing:

- Low- to no-interest loans
 - Varying degrees of participation based on the priority level and job development.
 - Loan terms and start date will be determined by the Business Assistance Committee and the client; at this time, TCEDC is lending at +/- 2 percent of the Bank of North Dakota Prime Rate.
 - Security agreement to be completed by client.
 - TCEDC will work with applicants to leverage community support and investment through lending institutions, local economic development organizations, city government, etc.
 - A ratio will be created to determine adequate local/personal participation (e.g.: personal percentage, bank percentage, local development percentage, TCEDC percentage). A system such as this provides assurances that a shared commitment exists as well as the opportunity to level the risk factor incurred by all parties.
 - Applicant should be able to demonstrate an understanding of their market area as to the impact of the proposed project to the region, the effects to existing competing entity(s) and the sustainability of the related sector as a whole.
 - o Grants
 - Community investment funds will be considered for grants only in cases where job development and retention can adequately be shown.
 - Stocks direct investment/shareholder situations
 - Community investment funds will be considered for direct investments only in cases where job development and retention can adequately be shown.

Financial Assistance Application

Fee

- A \$50 non-refundable application fee to defray costs associated with administrative and monitoring expenses
- Additional fees may apply

Application Process

• Requests for assistance will be accepted at any time. To submit a request, applicants must contact TCEDC. Completed applications will be reviewed by the Executive Director and Business Assistance Committee and, if successful, will move on to the full board.

Documentation and Monitoring

As a means to remain current with approved projects, TCEDC will request for annual review
documentation such as financial statements to assess the project's continued viability and
to measure jobs retained and/or developed through the course of assistance.

Glossary of Terms, as Defined by TCEDC

Primary Sector Business – Businesses that bring new wealth from outside the county, thereby expanding the tax base and fueling the economic multiplier effect.

Secondary Sector Business – Businesses whose focus is to sell products and services to individuals and businesses within Traill County.

Competing Business – Businesses that compete for the same dollars within Traill County.

Business Assistance Committee – A committee to be appointed by the Chair as explained in Article IV of the Traill County Economic Development Commission By-Laws. The Committee is to be appointed on an annual basis by the Chair, with makeup to include the Chair and two other non-executive committee board members.



Request for Resources

Name of Company:		
Client Name:		
Street/Mailing Address:		
City, State & Zip Code:		
Telephone (Home):	(Cell):	(Work):
Email:		
Type of Business: □Retail □Wholesale □Construction		☐ Service ☐ Manufacturing ☐ Not in Business
Check the area for which you are □Starting a New Busine □Sources of Credit and □Feasibility Studies □Marketing	SS	□Business Plan □Mentorship □Other
authorize TCEDC to furnish rel Assistance Committee and TCEI against TCEDC personnel, boar	evant information to OC Board. In consider od and other resour	nomic Development Commission (TCEDC). It resource providers and the TCEDC Business ration of TCEDC's assistance, I waive all claims ce providers arising from this assistance. By dge that I have read, understand and agree to
		Date
 Received and reviewed by TCED	C Executive Director	Date



Traill County EDC - Business Assistance Application

Thank you for your interest. If you have questions, please contact:

Traill County Economic Development Commission

102 1st Street SW | PO Box 856 | Hillsboro, ND 58045

Phone: 701.636.4746 Email: Director@TraillCountyEDC.com

Please provide the following information. If you need more space, attach additional sheets to this application.

SECTION I: BUSINESS INFORMATION Business Name: Business Location: Business Mailing Address: Business Owners (provide all who are involved) % Ownership Address City/State/Zip Name SSN a. b. c. Contact information **Business Phone # Home Phone # Email Address** Website b. c. 1. Business name: 2. Business location (if different from above): City: ______ State: _____ Zip :_____ 3. Describe type of business (product or service): 4. Business status (Check one): \square New (under 6 months) \square Existing (Over 6 months) 5. Have you met all the legal requirements necessary to establish your business? \Box Yes \square No 6. Federal tax ID number: _____ 7. Date business established: 8. Any personal/business judgments, liens, collection items, unsettled lawsuits or major disputes? If yes, please explain: _____ □Yes \square No 9. Have you reviewed a recent copy of your personal credit bureau report? \square No □Yes 10. Has the business, or any principals of the business, been involved in bankruptcy or insolvency proceedings? Yes \square No If yes, please explain:

	Name Ac	ldress		City/State/Zip	Phone Number
12	. Tax information:				
	PERSONAL (OWNER(S))				
	Name	Adjusted	d Gross Incom	e Tax Year Dep	endents (Including self)
	a.				
	b.				
	C.				
	BUSINESS				
	Cash Receipts and Net Profit			Fiscal Year End	
	\$				
1. 2.	Have you completed a Business When and by whom was the Bu				
3.	If a consultant or advisor prepar	red the pla	an, please provi	de their name, addres	s and telephone number.
4.	If you have not completed a Bus	iness Plan	ı, would you lik	e information on assis	tance available to help you prepare
	Business Plan? \square Yes \square No				
SECTI	ON II A: Other Information -	Please co	mplete the follo	wing information.	
1.	Type of business organization:				
	\square Sole Proprietorship		☐ Partner	ship	
	☐ Corporation		☐ Joint Ve		
	□ LLC □ Other:		□ Non-Pro □ Not Yet	ofit Established	
2.	Current number of employees:	FT*	PT	(*32 hours per week)	
	Projected jobs by year-end:	FT*	<u>PT</u> (32 hours per week)	
	Average hours per week for par	t-time em	ployees:		
3.	Estimate of first year/current year	ear revenu	ıe:	Fiscal year:	

11. Nearest relatives – Please list at least two (2) (not living with you):

4.	Does this business contain any:			
	Health care facilities:	□ Yes □ No	Number of patients	:
	Education facilities:	□ Yes □ No	Number of students	
	Child care facilities:	□ Yes □ No	Number of child car	
	Job training initiatives:		Number of people s	
	Community/facility/service org.:		New or expanding:	
	Housing units:	\square Yes \square No	New or rehab:	
SECTI	ON III: FINANCING INFORMATION -	- Please be specific and	d provide all information	requested in this section.
1.	Purpose of loan request:			
2.	How will this loan help the busine	ess?		
3.	Have you contacted a bank for fin	ancing: 🗆 Yes 🗆 N	No What bank?	
	Contact at the bank:	Telephone nu	mber:	_
4.	Total amount of loan request: \$			
5.	Provide a breakdown of the speci	fic use of loan funds.		
	Item Description	on (if needed)		Amount
	D 1	a	101.	AL \$
6.	Proposed repayment term:		•	
7.		rating profit	rsonal income	
8.	Proposed collateral:			
9.	Other sources of income:			
10.	Amount and source of personal (r	non-loan) funds availa	ble to invest in the busine	ess/project:
	ON IV: Summary of Information			
additio	onal information with your applicat	tion form so our staff a	and loan review offers ma	y quickly process your application.
	☐ Business plan stating your mis	sion or purpose, histo	ry (if applicable) and mar	keting plan
	☐ Current (within 30 days) perso	onal financial statemer	nt(s) for all business own	ers
	☐ Personal tax returns for all bus	siness owners for the l	ast three (3) years	
	☐ Company tax return for the las			
	☐ Balance Sheets and Income Sta		-	ousiness
	☐ Cash flow projections with ass			
	☐ Income Statement projection v	•		. y amaya yaza ene amaanyy
	☐ Aging of receivables and payab	-		
	☐ Resume(s) of owner(s) and ma			
	- resume(s) of owner(s) and file	magement of the bush	1000	

\square Copies of permits and licenses necessary to y	our business
\square Evidence of 10% equity requirement (copy of b	bank statement funds)
□ Other	
SECTION V: CERTIFICATIONS – Please read the following partners must sign this application. If you have any que	ng and sign the application form below. All owners, officers or stions, please call your account officer.
Assistance Program. The information is accurate and/or business information may be requested information to be provided to Traill County Economics Assistance Program retains the sole de	ded for the purpose of applying for funds under the Business e to the best of my knowledge. I understand that personal to this loan application and I hereby give my consent for such nomic Development Commission. I also understand that the ecision as to whether this loan application is approved, t or decline the loan amount, rate and terms approved by the
Name (Printed):	Name (Printed):
Signature:	Signature:
Title:	Title:
Date:	Date:
Name (Printed):	Name <i>(Printed)</i> :
Signature:	Signature:
Title:	Title:

Date: _____

Date: _____

The Business Plan and Its Parts

The following outline illustrates the complexity and detail of a good business plan. This information is available in more depth and as a downloadable template at https://www.score.org/resource/business-plan-template-startup-business.

You also can consult the nearest Small Business Development Center for help.

I. Executive Summary

- a. Describe your business
 - i. Location
 - ii. Products/services
 - iii. The market and your competition
 - iv. Why you and others are qualified to run the business
- b. Business goals and objectives
- c. How much financing you'll need and where you'll get it
- d. Projected business earnings

II. Company Description

- a. Mission statement
- b. Philosophy and vision
- c. Company goals
- d. Business structure

III. Products & Services

- a. Describe your products/services in detail
- b. Indicate whether you'll need to patent your idea, if you've already done so and other steps you've taken or will need to take to protect your products, business name and identity
- c. Compare your products/services, location and ability to reach the market to those of your competitors
- d. Include any product diagrams, licenses, permits or patents in the appendix

IV. Marketing Plan

- a. Describe your market and where your particular industry is headed
- b. Define your target market
- c. List, with analysis, your competitors
- d. State your overall strategy for reaching your goals
- e. Explain how you'll price your products/services
- f. Describe the advertising and marketing methods you'll use to get your products into the hands of your target market

V. Operational Plan

- a. List your business' legal structure
- b. Describe the main people in the business and their duties
- c. Explain the kinds of people you'll need to hire and how many
- d. State where your business will be located and the type of facility you'll need (you can even include building blueprints in the appendix)
- e. Explain your operating plans for the first 18 to 24 months
- f. For products, list any production materials you'll need, where you'll procure them and how you'll turn raw materials into a finished product
- g. For services, explain what sets you apart from your competitors and how you'll ensure customer loyalty

VI. Management & Organization

- a. Describe the business owners, key employees and overall organizational structure
- b. State who will keep your books
- c. You may want to list your attorney, accountant or other business consultants, and include in the appendix letters from each acknowledging your relationship

VII. Startup Expenses & Capitalization

- a. Describe the expenses involved in opening the business
- b. List how much capital you'll need
- c. Give a complete picture of your personal finances and present a carefully drawn-up budget for your business and personal finances

VIII. Financial Plan

- a. Project how your business will do over its first five years in operation
- b. Provide a breakdown of how you'll use your capital

IX. Other Information, Plans and Ideas (Appendix)

- a. Restate your case, inject your enthusiasm and show your determination to succeed
- b. Include supporting documents and refer to them in the body of the plan so readers can find them if needed
- c. Examples of inclusions might be agreements, intellectual property, resumes, advertising/marketing materials, blueprints/plans, lists of equipment, market research studies and a list of assets that can be used as collateral

CONFIDENTIAL FINANCIAL STATEMENT

Name			Age	Home Phone No. Home Address			
Name of Spouse (if married)			Age	Dependent Children	City	State	ZIP
Name of Employer	Position		Years	Bus. Phone No.	Address of Employer		
City		State	ZIP	Name of Attorney	Bus. Phone No.	. Name of CPA	Bus. Phone No.
		FII	NANCIAL CONDIT	ION AS OF (DATE)			
				,			
PLEA.	SE DO NOT LEAV	E ANY QUESTI	ONS UNANSW	'ERED. USE "NO" OR "I	NONE" WHERE	NECESSARY.	
ASSETS			Market Value	LIABILITIES			(omit cents)
Cash	In this bank			Due to brokers in marg	in accounts	ļ.	
	Checking			Notes payable to this	Unsecured		
	Savings, CD			bank (Sched. 6)	Secured		
	Other			Notes payable to other	Unsecured		
	In other banks			banks (Sched. 6)	Secured		
	Checking			Other notes payable (S	ched. 7)		
	Savings, CD			Accounts payable (Sche	ed. 7)		
	Other			Mortgages	Homestead		
Securities	Marketable (NY	SE, OTC, ASE)		payable	Partial interest	in R/E	
(Sched. 1)	Non-marketable	2		(Sched. 8)	Real estate ow	ned	
	Restricted or sto	ock control		Taxes	Income taxes		
Accounts receivable (Sched. 2)				owing	Other taxes		
Notes receivable (Sched. 2)				Other liabilities (itemize			
Cash value of life insurance – Net (· · · · · · · · · · · · · · · · · · ·			Revolving accounts/	credit cards		
Real	Homestead			Other			
Estate	Partial interest i						
(Sched. 4)	Real estate own	ed					
Automobiles							
Other assets (itemize)							
Art							
Jewelry							
(Sched. 5) Oil & gas interests Aircraft			+				
Other				Total liabilities			
Other				Total liabilities			
Other							
Total assets				†	Net Worth		
	Last year	This year	Projected				<u> </u>
ANNUAL INCOME	20	20	20	CONTINGENT LIABIL	ITIES		
Salary or wages				Do you have any contir	gent liabilities? ((If yes, summarize	
Bonuses and commissions				below and give details	on page 4.)		
Dividends and interest				As endorser or co-make	er		
Trust income				As guarantor			
Rentals (net of related expenses)	<u> </u>		_	On leases or contracts			
Royalties	-			Legal claims or judgme	nts		
Capital gains or losses	1		-	Letters of credit			
Equipment leases			1	Other obligations or sp		llimony, child support,	
Spouse's income* (source)			1	separate maintenance,	•		
Other**			1	Total contingent liabilit	ies		
Total income	1	 	+				+
Amount of income tax paid	I	1	İ	1			

^{*}Spouse information need not be revealed

^{**}Alimony, child support or separate maintenance income need not be revealed if you do not wish to have it considered as a basis for repaying obligations.

IF INSUFFICIENT SPACE, PLEASE ATTACH A SEPARATE CONTINUING SCHEDULE.

	SCHEDULE 1 – STOCKS AND BONDS										
Number of Shares	Name of Issuer	Where Traded	Market Per Share	Total Value	Liens?* Yes or No	Restricted?** Yes or No	Registered in Name of				
		_			_		-				

^{*}Liens include any margin deposits, transfers, conditional sales, assignments, charges, encumbrances, pledges, hypothecations, security interests or other similar dispositions.

 $^{{\}bf **Restricted} \ securities \ meaning \ restrictions \ imposed \ by \ letter, \ legend \ or \ control.$

	SCHEDULE 2 – NOTES AND ACCOUNTS RECEIVABLE (including real estate*)											
Maker	Original Date	Original Amount	Present Balance	Payments	Maturity	Purpose and Collateral, if Any						
Ividici	Date	Amount	Dalatice	Fayinents	iviacuity	r di pose and Conateral, il Ally						

^{*}If prior liens exist on any real estate notes listed above, please indicate lien holder and amount on page 4.

	SCHEDULE 3 – LIFE INSURANCE										
Company	Face Amount	Cash Surrender or Loan Value	Policy Loan (if any)	Is Policy or C/V Assigned?	Beneficiary						

	SCHEDULE 4 – REAL ESTATE OWNED										
Item		Market	Туре		Year	Monthly	Title in				
No.	Location, Size and Improvements	Value	Appraisal	Cost	Acquired	Income	the Name of				
НОІ	MESTEAD										
UNI	DIVIDED INTERESTS IN REAL ESTATE (your % only; indica	ate % ownership in des	cription)								
OTH	HER REAL ESTATE OWNED	•		•							

CARRY TOTALS TO PAGE 1 Page 2

SCHEDULE 5 – OIL & GAS INTERESTS										
Location and Description	Fractional	Monthly	Present							
(no. of acres, field, county, no. of wells)	Interest	Income	Valuation	Valuation by Whom						
	T.	I	l.							

	SCHEDULE 6 – NOTES PAYABLE TO BANKS											
Due To	Original Date	Original Amount	Present Balance	Payments	Maturity	Purpose	Collateral, if Any					
			_		_	_						
		1										

SCHEDULE 7 – OTHER NOTES AND ACCOUNTS PAYABLE											
Due To	Original Date	Original Amount	Present Balance	Payments	Maturity	Purpose	Collateral, if Any				

Item Monthly Lien Holder Rate Carried HOMESTEAD UNDIVIDED INTERESTS IN REAL ESTATE OTHER REAL ESTATE OWNED	Original Amount	
HOMESTEAD UNDIVIDED INTERESTS IN REAL ESTATE	Amount	Balance
UNDIVIDED INTERESTS IN REAL ESTATE		
OTHER REAL ESTATE OWNED		

CARRY TOTALS TO PAGE 1

	OTHER CREDIT			
	(Do not include any	•		
Name	High Credit	Date Paid	Secured or	Unsecured
	GENERAL IN	EODMATION		
Are you a partner or officer in any other venture?		Have you made a composition :	settlement or taken	
If yes, please describe below:	☐ Yes ☐ No	bankruptcy within the past 10 y		∐ Yes ∐ No
		describe below:		
Are you a defendant in any suit or legal action?	Yes No	Are any assets, other than real		☐ Yes ☐ No
If yes, please describe below:		subject to any security interest		
		of any other persons? If yes, plo	ease describe below:	
Marital status:	d (single, divorced, widowed)			
A. Were any of the assets listed (A) owned or claimed by yo	ur snouse hefore marriage or (R) acquired by your spouse duri	ng marriage hy	
gift or inheritance? If yes, please describe below:	ar spouse before marriage, or t	b) acquired by your spouse duri	ng marnage by	Yes No
, ,,				
B. Are any of the assets listed held in trust, or in an estate o	r in any other name or capacity	? If yes, please describe below.		Yes No
C. Were any of the assets listed purchased in whole or in pa			iquidation	Yes No
proceeds from your spouse's property of either kind desc	ribed in Question Ar * ii yes, pi	ease describe below.		
Do you have a will?	☐ Yes ☐ No	Do you have a trust in your will	?	Yes No
If yes, name of executor:	res no	If yes, name of trustee:		ies ivo
The above financial and supporting schedules, which a	re submitted for the purpos	e of establishing, obtaining a	nd maintaining credit, prese	ent a true, complete and
correct statement of my financial condition as of the d			- · · · · · · · · · · · · · · · · · · ·	· •
in my financial condition; and to furnish current financial	-	•	·	-
County Economic Development Commission is authorize				
by me to Traill County Economic Development Commis	sion, and/or obtaining addi	tional credit information dee	emed necessary by Traill Cou	inty Economic
Development Commission. This financial statement and	d other information furnishe	ed shall be the property of Tr	aill County Economic Devel	opment Commission.
*Spouse information need not be revealed unless you reside in the State	of Toyas as other community	C!		
property state.	or rexas, or other community	Signature		
		Signature		
		- 0		
		Prepared by (if other than i	maker)	
		Witnessed by		
		Date		

^{*}Spouse information need not be revealed

^{**}Alimony, child support or separate maintenance income need not be revealed if you do not wish to have it considered as a basis for repaying obligations.

BALANCE SHEET - SUGGESTED FORMAT

	<u>YEAR 1</u>	<u>YEAR 2</u>
CURRENT ASSETS:		
Cash		
Accounts Receivable		
Other		
TOTAL CURRENT ASSETS:		
PROPERTY AND EQUIPMENT:		
Land and Building		
Fixtures and Equipment		
Vehicle		
Less Accumulated Dep.	()	()
NET FIXED ASSETS:		
OTHER ASSETS:		
License		
Goodwill		
TOTAL OTHER ASSETS:		
TOTAL ASSETS:		
CURRENT LIABILITIES:		
Notes Payable (1 year or less)		
Accounts Payable		
Accrued Expenses		
Taxes Owed		
Long-Term Debt (current amount)		
Other		
TOTAL CURRENT LIABILITIES:		
LONG-TERM DEBT:		
Loans		
Other		
TOTAL LIABILITIES:		
STOCKHOLDERS' EQUITY:		
Capital Stock		
Paid-In Capital		
Retained Earnings		
TOTAL NET WORTH:		
TOTAL LIABILITIES AND NET WORTH:		
TOTAL LIADILITIES AND INET WORTH.		

INCOME PROJECTION - <u>SUGGESTED</u> FORMAT

	<u>YEAR 1</u>	YEAR 2
SALES:		
COST OF GOODS SOLD:		
Material		
Inventory (parts)		
Labor		
Supplies		
Inbound Freight		
GROSS PROFIT:		·
OPERATING EXPENSES:		
Officers' Salaries		
Office/Managers' Salaries		
Payroll		
Payroll Taxes		
Office Supplies		
Advertising		
Travel		
Depreciation		
Outbound Freight and Postage		
Insurance		
Utilities		
Accounting/Legal		
Telephone		
Repairs/Maintenance		
Vehicle		
Rent/Lease		
Other		
TOTAL EXPENSES:		·
NET OPERATING PROFIT:		
Interest Expense		
Other Income		
Other Expense		
NET PROFIT (before income taxes)		
Estimated Income Tax		
NET PROFIT:		

BORROWER'S MONTHLY LISTING AND AGING OF ACCOUNTS RECEIVABLE

<u>Creditor Name</u>	Purchase Date	0-30	31-60	Days Out 61 – 90	1standing: 91 – 120	Over 120	Tot
					· 	·	
				-	· 	· -	
						·	
_							
-	_						
						·	
port Totals		\$	\$	\$	\$	\$	\$

Borrower Signature: _____ Date: _____