

Minutes of Meeting
Trail County Economic Development Commission
February 18, 2016
7:00 p.m. TCEDC Office - Hillsboro, ND

Board of Directors present: Gary Nysveen, Rick Halvorson, Kurt Elliott, Alana Gerszewski, Ben Hershey, Roxanne Phipps, Jay Henrickson, Phil Murphy, and Stuart Larson. Also present: Melissa Beach – Executive Director, Jessica Spaeth - Project Coordinator, Cole Short – Hillsboro Banner, and Jim Johnson – Trail County Tribune.

The meeting was called to order at 7:00 p.m. by Chairman Halvorson.

Secretary’s Report

Motion by Elliott to accept the January 21, 2016 meeting minutes, seconded by Nysveen. Motion carried.

Motion by Henrickson to accept the February 11, 2016 Strategic Planning meeting minutes, seconded by Gerszewski. Motion carried.

Treasurer’s Report

Larson moved to accept the January 21, 2016 treasurer’s report, Henrickson seconded. Motion carried.

Motion by Gerszewski to approve payment of checks as submitted, Phipps seconded. Motion carried.

Motion by Nysveen to accept the 2015 financial reports, seconded by Murphy. Motion carried.

Executive Director’s Report

Beach presented the monthly executive director’s report as attached.

Unfinished Business

Trail United Group will schedule a public meeting to involve interested persons. The group will work with local EDCs and bankers to discuss collaborative efforts. Specifics of the meeting will be discussed with TUG officers.

The Young Professionals groups will have a joint event on February 19 at 7:00 p.m. at MayPort Insurance in Portland.

The Hillsboro Hotel/Retail Feasibility Study will be completed by the end of the week. The preliminary report suggests a hotel is needed in Hillsboro.

New Business

The Strategic Plan was reviewed. Final plan will be presented in March.

Beach discussed marketing strategies with the group. Ideas include: updating print materials, billboards, website, shop local campaign, and showcase event for businesses. Motion by Henrickson to contract with Newman signs for \$575/month for 36 months, including \$1,000 billboard wrap, seconded by Nysveen. Motion carried.

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Motion by Larson to update bank signature cards (all checking, savings, and CD accounts) to reflect change in signers: Chairman – Rick Halvorson, Vice-Chairman – Ben Hershey, and Secretary/Treasurer – Roxanne Phipps, seconded by Murphy. Motion carried.

Community Updates

Murphy – No report.

Nysveen – HBA Appreciation Breakfast will be April 16, Renaissance Zone expansion discussion, Country Hearth will not reopen under current owner, Our Town Bakery closing (will continue with special orders).

Phipps – SnowFest was successful, large turnout for community center fundraiser, Hatton Eielson Museum request for donations.

Larson – Budget adjustments due to state, seeking architects for sheriff’s department.

Henrickson – Addition near completion, record enrollment, budget cuts will be submitted by February 22.

Gerszewski – MPCC Community Breakfast will be first weekend in April, Shopko Hometown opening in March – soft opening second week with grand opening two weeks following.

Hershey – Buxton Daycare is re-siding, Cenex station closed on Saturdays, housing lots for sale, work continues on new homes.

Elliott – Attended Lake Agassiz Regional Council meeting regarding housing rehabilitation needs in the county for low-very-low income housing.

Halvorson – No report.

Meeting adjourned at 8:44 pm.

Officer (printed name & office)	Signature	Date
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Recording Secretary (printed name)	Signature	Date
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